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Did You Know?

THE NORTHERN ONTARIO TOURISM INDUSTRY GENERATES

8.2
MILLION
VISITS

\$1.6
BILLION
TOURISM
RECEIPTS

+\$500
MILLION
IN TAX
REVENUES

- **One out of every four** businesses in the North is tourism-related.
- **\$1.6 billion** in tourism receipts generated annually in Northern Ontario.
- Tourism is responsible for **1.8 million jobs** in Canada.
- Tourism is a **major** contributor to Canada's **economic growth**.
- **35%** of all Canadian tourism spending happens in Ontario.
- **8.2 million** visitors are welcomed to Northern Ontario each year.



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What Does a Career in Tourism Offer?



- Meet new people from around the **world**.
- Create **unforgettable** experiences for guests and travellers.
- Work in an environment that is dynamic and **full of surprises**.
- Pursue a love of the **outdoors** that doesn't wait for the weekend.
- Spend **summers** on the lake and **winters** on the slopes.
- Potentially **travel and explore** exciting new places.
- Build new skills through rich **learning** experiences.
- Make friends and memories that last a **lifetime**.
- Have **fun** while getting paid.



Explore the exciting opportunities that exist in hospitality and tourism in Northern Ontario!





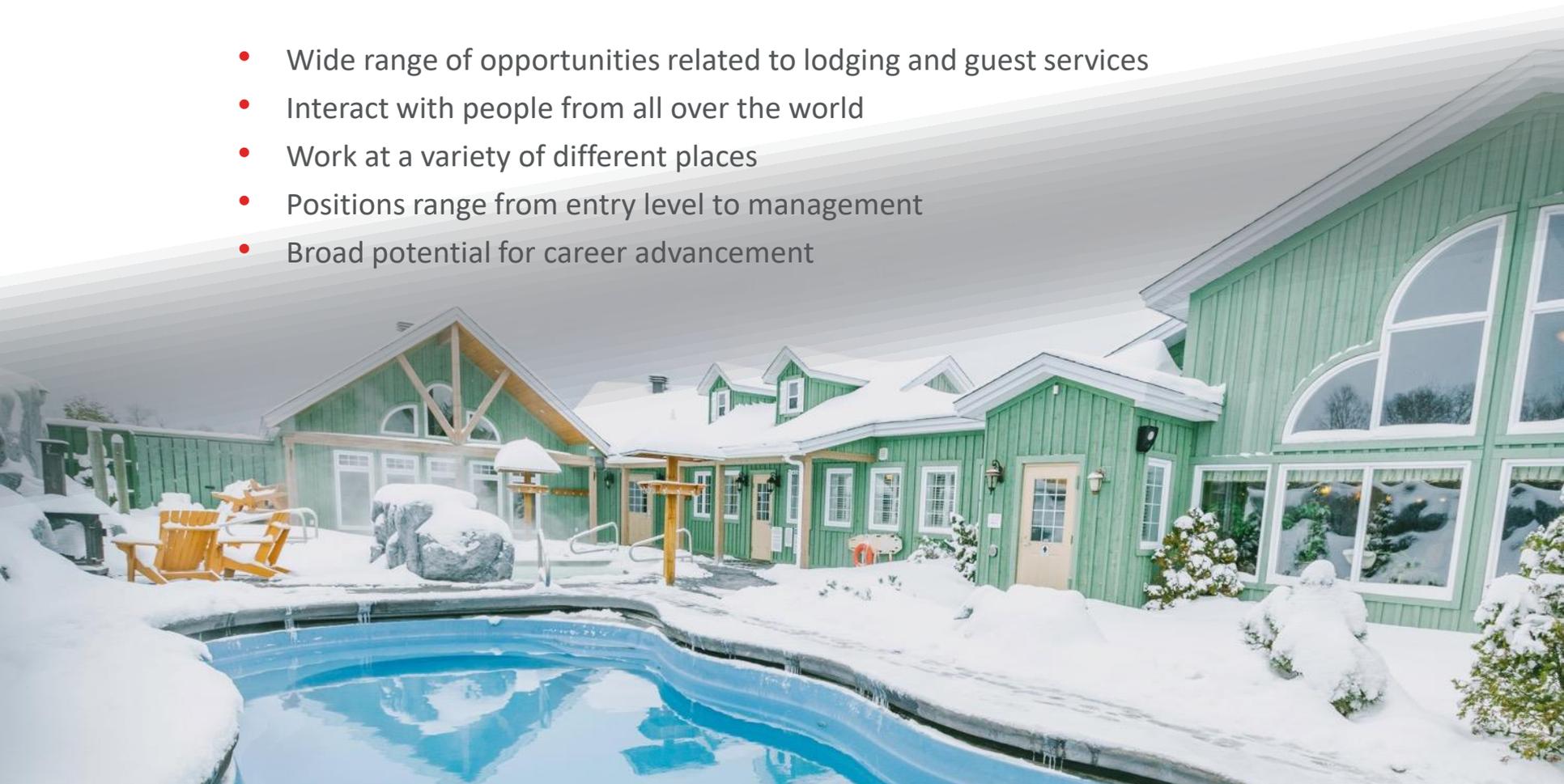
Accommodations

SECTOR



Accommodations Sector

- Wide range of opportunities related to lodging and guest services
- Interact with people from all over the world
- Work at a variety of different places
- Positions range from entry level to management
- Broad potential for career advancement



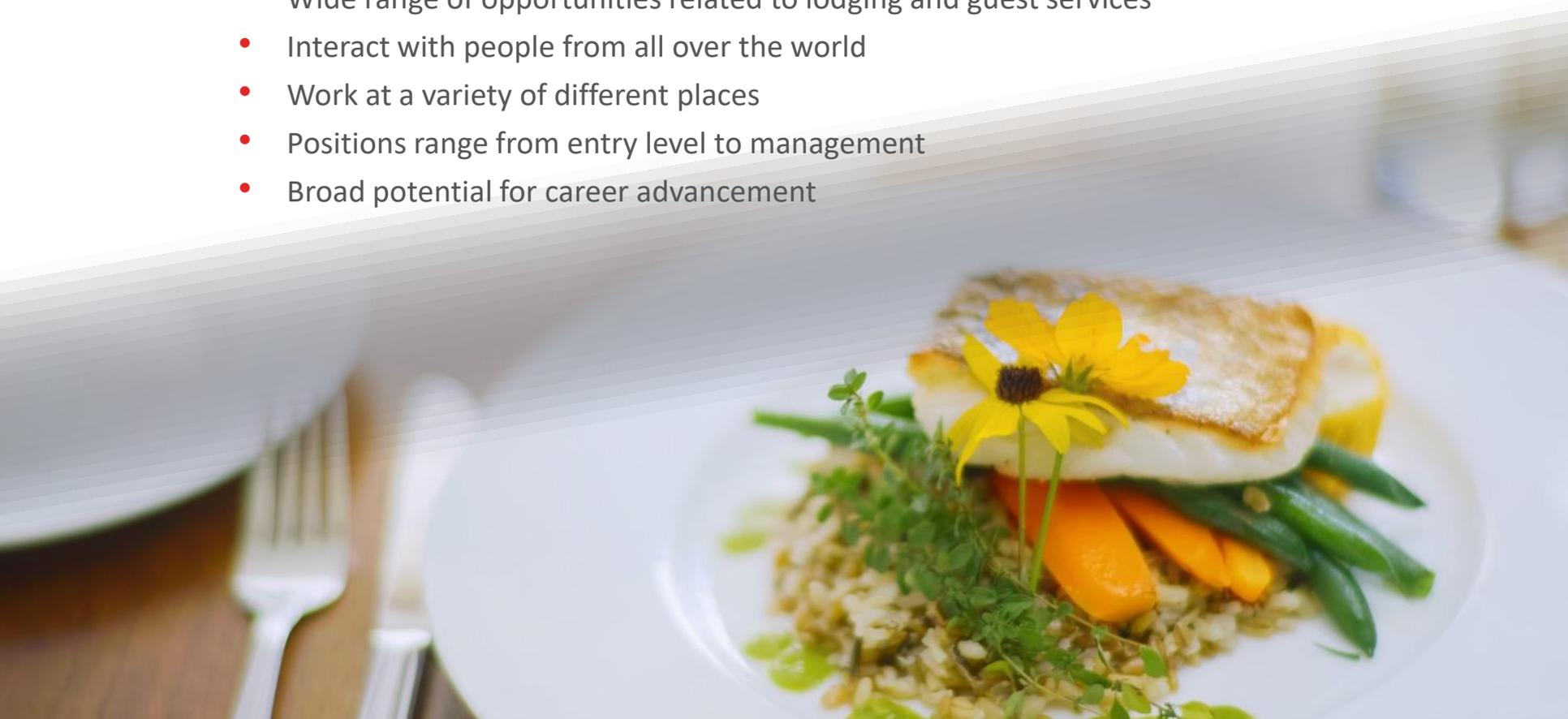


Food & Beverage

SECTOR

Food & Beverage Sector

- Wide range of opportunities related to lodging and guest services
- Interact with people from all over the world
- Work at a variety of different places
- Positions range from entry level to management
- Broad potential for career advancement



Food & Beverage Sector

- High-demand employment opportunities
- Work in different environments and a wide variety of places
- Employment ranges from entry level and learning on the job to specialized positions requiring formal education and training
- Self-employment and flexible scheduling opportunities





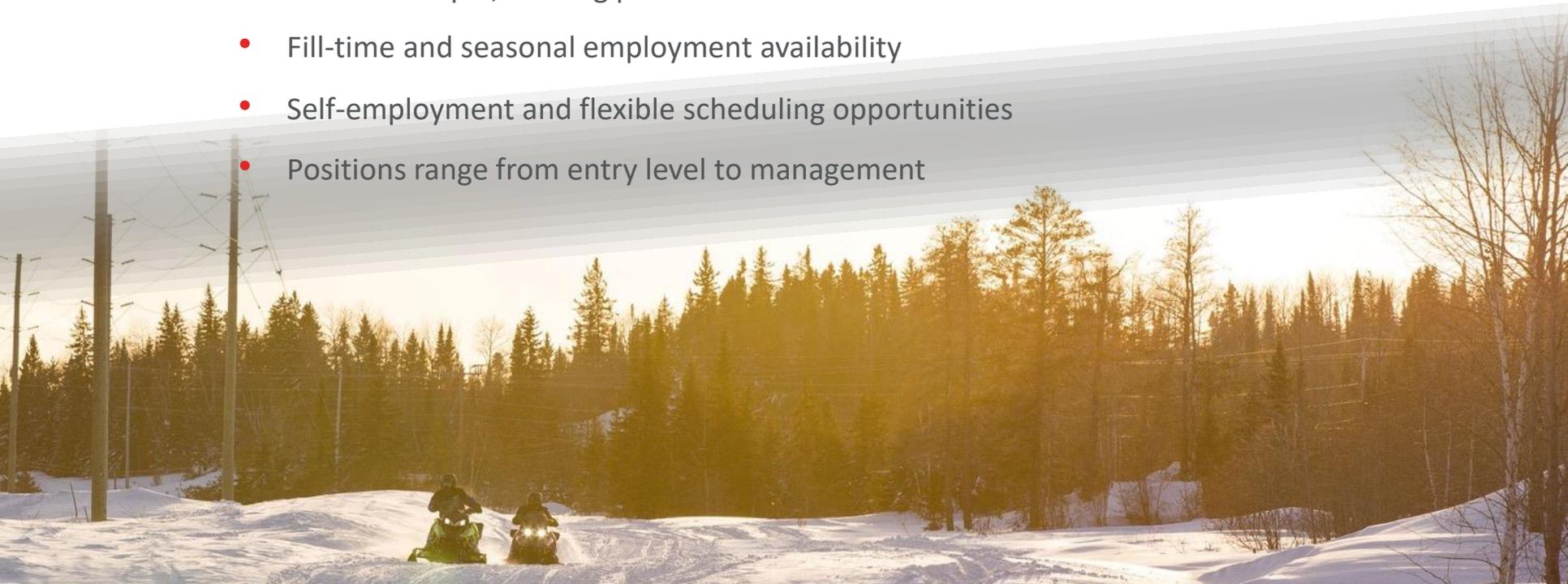
Recreation & Entertainment Sector

SECTOR



Recreation & Entertainment Sector

- Diverse career pathways
- Opportunities to work outdoors or in arts and culture
- Work at unique, exciting places
- Fill-time and seasonal employment availability
- Self-employment and flexible scheduling opportunities
- Positions range from entry level to management





Travel Services

SECTOR



Travel
Information
Touristique

Wawa

Travel Services Sector

- Assist travellers with coordinating vacations or business trips
- Work in offices, remotely or for destinations and attractions
- Self-employment opportunities
- Positions range from entry level to management



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Transportation

SECTOR



Transportation Sector

- Assist visitors and goods reach their destination by air, rail, water or land
- Work in a variety of transportation environments and places
- Self-employment opportunities
- Employment ranges from entry level and learning on the job to specialized positions requiring formal education and training





Tourism Support

SECTOR



Tourism Support Sector

- Indirect jobs to support the industry
- Employment ranges from entry level and learning on the job to specialized positions requiring formal education and training
- Work in a broad range of environments





Tourism Organizations





Where to Start?

Starting in **Grade 12**, students can become registered apprentices through the Cooperative Education Program and work towards becoming certified journeypersons in a skilled trade while completing their secondary school diploma.





Northern Ontario Colleges & Universities

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Additional Training Opportunities

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